



Increase Albania's export of organic olive oil through increased storing capacities and stronger supply chains

The Albanian government's priorities on agriculture and rural development 2021-2025 is to triple agricultural exports. The demand of extra virgin organic olive oil is at rise and offers an opportunity to farmers to increase their income in the region of Dumrea, Vlora and Tirana. First investment to increase processing capacity has already been made with the support of the government. Now storage capacity and additional organic olive producers are the new challenge to meet the demand.

Objectives

- Increase the storing capacities to be able to increase organic oil production
- Extend the company's activities in Dumrea, Vlora and Tirana to convince new farmers to join for organic certification and to transfer know-how on organic agriculture
- Strengthen the collaboration with Agriculture Technology Transfer Center and the Extension Service of MARD to promote organic agriculture to other geographic areas
- Extend the product promotion to new export markets with a professional product appearance including labelling



Main activities

- Construction of a second floor to increase the storage capacity and better assure the product separation and tracability
- Build up 2 On-Farm demonstration plots in collaboration with MARD and ATTC to use for capacity-building of the olive producers in the region and other geographic areas
- Develop specific training modules on organic olive production, especially targeting women and youth
- Strengthen the marketing activities including a redesign of the product label to better position the organic olive oil in the local and international market

Country/Region

Albania/Dumrea, Vlora, Tirana

Project partners

Private business:

Shpresa Shkalla

Claro Fair Trade AG

Research or public institution:

AgricultureTechnology Transfer Center (ATTC)

Extension service of MARD

Duration

01.09.2022 – 31.12.2023

Total budget

95'118 CHF

SECO contribution

47'000 CHF

Consortium contribution

48'118 CHF



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A public good for the organic sector of the country

- Increasing the organic olive production contributes to reduce the chemical runoff and the pollution of the terrain and watershed.
- New job creation in these region will contribute to increase the income of the families and help to mitigate the migration of the Albanian youth from the rural areas.
- The project has a social impact through capacity-building and community-strengthening in collaboration with local institutions.
- The on-farm demonstration in Vlara will be used by the extension service MARD to spread the model of organic farming in other geographic areas of olive cultivation.



Picture 1: Field visit



Picture 5: Olive oil production



Picture 3: Olive harvest

Contact information

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